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FOR IMMEDIATE RELEASE:

The Wilderness at Fortune Bay Turns 15!

The Wilderness at Fortune Bay is celebrating its 15th Anniversary!

TOWER, MN — The award-winning Wilderness at Fortune Bay is excited to celebrate its 15th Anniversary.

“We are proud to work for a facility that has had continued support by the local community, driven staff and passionate golfers,” said The Wilderness at Fortune Bay General Manager and Head Golf Professional Ryan Peterson. “We have a lot of exciting new promotions for our 15th anniversary celebration, including College Days, Happy Hour, Friday and Saturday night dining specials, 9 Hole Special and special local golf rates.”

The Wilderness opened to rave reviews on May 28, 2004. Since that time, it has won numerous national awards from such prestigious publications as Golf Digest and Golf Magazine. Most recently, The Wilderness was rated #57 on Golf Digest’s America’s 100 Greatest You Can Play and #2 Public Best Golf Course in Minnesota.

In addition, the National Golf Foundation has awarded The Wilderness within the Top 5 to 10 golf courses in the country for its National Customer Loyalty Award.

“The Wilderness at Fortune Bay is a great asset to the community in many ways,” said Peterson, a Virginia-native, who is in his second year as general manager. “The Wilderness brings thousands of visitors to the area each year to boost our local economy. It has also created the option for locals to golf for the first time and experience a high-quality facility in their back yard.”

Since 2004, the golf course has also been certified through Audubon International for its environmental practices. Vincent Dodge, Golf Course Superintendent, has led the effort to maintain “sanctuary status” for The Wilderness at Fortune Bay.

Dodge has been at The Wilderness since the design phase began in May 2002. Dodge and his grounds crew have been praised for preserving the natural heritage of the area by protecting the local watershed and providing a sanctuary for the many wildlife on the golf course property.

“Vince does a tremendous job for us,” said Peterson. “They have been busy preparing for the 2019 season, and from the looks of it, the course will be in phenomenal shape. That’s a tribute to his tireless work ethic and attention to detail.”



July 2003 - A year prior to the course opening on hole #2 known as “The Pine Marten.” Vincent Dodge’s daughter, Lida Dodge, 2 years old who is graduating from high school this year and working for The Wilderness at Fortune Bay.

Peterson said that sentiment rings true for many of The Wilderness at Fortune Bay staff.

“The Wilderness is a dependable employer for a variety of individuals in our community,” said Peterson. “We have a strong core of team members representing several generations whether it be high school or college students to parents seeking a second job or retirees looking for a little extra income.”

The Wilderness Grill has also received recognition through Golf Advisor and a variety of local events. Most recently, The Wilderness Grill won the Best Dessert Award at Flavor of the North hosted by United Way on April 25, 2019.

“Executive Chef Doug Sperry whipped up his famous Banana Mazatlán Waffle for the win,” said The Wilderness at Fortune Bay Sales and Marketing Director Rachel Indihar. “Be sure to check this tasty item on the menu this summer!”

Indihar said she is thrilled to be part of such a great team at The Wilderness and looks forward to the 2019 season, which officially begins Friday, May 10.

“Whether you are looking to play one of the top golf courses around or just want to have an amazing dining experience, The Wilderness at Fortune Bay is looking forward to seeing you,” said Indihar.

For more information, visit golftthewilderness.com or check out The Wilderness at Fortune Bay’s Facebook page.

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About the Wilderness at Fortune Bay

The Wilderness at Fortune Bay is proudly owned by the Bois Forte Band of Chippewa and operated by KemperSports Management. The Wilderness is part of Minnesota’s premier resort destination Fortune Bay Resort Casino.