

NEWS RELEASE



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FOR IMMEDIATE RELEASE

The Wilderness at Fortune Bay Achieves Environmental Initiative Award

The Wilderness Golf Course is now a Green to a Tee Level II facility.

LAKE VERMILON, Minn. – January 5, 2012 – The Wilderness at Fortune Bay Resort Casino has achieved both Level I and Level II certification in the KemperSports Green to a Tee environmental initiative by showing a strong commitment to operating the property in an environmentally responsible manner.

The KemperSports Green to a Tee program establishes four distinct levels of certification with the goal managing the facility in as environmentally sound a manner as possible. The certification is earned by fulfilling targeted environmental initiatives pertinent to each level. Once earning a level of accomplishment, the facility is required to demonstrate an ongoing commitment by being recertified annually at that particular level.

In achieving Level II certification, The Wilderness at Fortune Bay demonstrated substantial progress in establishing native areas to course wildlife and biodiversity, practiced dry landscaping, showed a strong commitment to water conservation, used slow release fertilizers, and converted solvent based parts washers to aqueous parts washers. The Wilderness at Fortune Bay has also responded to the demand for fast greens by implementing alternate rolling and cutting to develop more drought tolerant turf that is also less susceptible to disease on greens and used fine fescue turf varieties which offer low water usage, low frequency mowing requirements, low rate fertilizer applications, and low pesticide usage. These characteristics help to reduce fuel and power usage as well as the elimination of fertilizer and pesticide leaching and runoff. The Wilderness clubhouse and maintenance building also converted all lighting to energy efficient bulbs in compliance with Level II certification.

In addition to the recognized level initiatives, The Wilderness at Fortune Bay has completed a preliminary energy audit, begun to implement recommended actions & additional environmental practices, and has accelerated its Integrated Pest Management program. Since 2005, The Wilderness at Fortune Bay has also earned designation as an Audubon Cooperative Sanctuary. Achieving this status requires certification in five

different areas: Environmental Planning, Chemical Use Reduction and Safety, Water Conservation, Outreach and Education, and Wildlife and Habitat Management.

The Bois Forte Band of Chippewa, Kemper Sports Management, and everyone else who had a hand in achieving this type of environmental recognition is very proud of this achievement and hope those who enjoy the beauty of The Wilderness at Fortune Bay Resort Casino will both enjoy and respect the truly remarkable site and the measures taken to help preserve the environment.

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About the Wilderness at Fortune Bay

Owned by the Bois Forte Band of Chippewa and operated by KemperSports Management, this highly acclaimed Northwoods golf getaway is renowned for its wild beauty and exceptional amenities, making it a shining star and solidifying its ranking as #1 in Minnesota. The Wilderness is part of Minnesota's premier resort destination Fortune Bay Resort Casino.

About KemperSports

Northbrook, Ill.-based KemperSports operates golf facilities as well as athletic clubs, lodging venues and major sporting events, including nationally ranked courses and tournament venues such as Bandon Dunes Golf Resort, Dorado Beach Resort & Club, The Glen Club, Harding Park, Desert Willow Golf Resort and Chambers Bay, host of the 2010 U.S. Amateur and the 2015 U.S. Open. Affiliate KemperSports Marketing & Communications, a sports marketing, events and public relations agency, has produced and managed major national and international events, including the EA SPORTS Maui Invitational college basketball tournament. For more information, visit www.kempersports.com.

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