

NEWS RELEASE



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FOR IMMEDIATE RELEASE

The Wilderness at Fortune Bay Ranked as the Top Course in the State

The Wilderness is ranked No. 1 in Minnesota by Golfweek.

Lake Vermilion, Minn. – March 15, 2012 – The Wilderness at Fortune Bay Resort Casino was recently ranked No. 1 in Minnesota on Golfweek’s 2012 Best Courses You Can Play list. This is the fourth time The Wilderness has received this esteemed ranking.

The Wilderness was rated based on factors such as ease and intimacy of routing, natural setting and overall land plan, interest of greens and surrounding contours, variety of the holes, basic quality of conditioning, and landscape and tree management.

“It is always wonderful to have recognition from a national publication,” said General Manager, Tom Beaudry. “This honor validates our continued pursuit of excellence at The Wilderness at Fortune Bay.”

This ranking follows the recent 2012 National Golf Foundation award The Wilderness at Fortune Bay received for being one of the Top 3 courses in the nation for customer satisfaction. The golf course was also recently recognized with the Green to a Tee environmental award for 2011.

For more information on The Wilderness at Fortune Bay Resort Casino or to book tee times, visit www.golfthewilderness.com. Customized Play & Stay packages are available by calling the ProShop at 800.992.4680.

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About the Wilderness at Fortune Bay

Owned by the Bois Forte Band of Chippewa and operated by KemperSports Management, this highly acclaimed Northwoods golf getaway is renowned for its wild beauty and exceptional amenities, making it a shining star and solidifying its ranking as #1 in Minnesota. The Wilderness is part of Minnesota’s premier resort destination Fortune Bay Resort Casino.

About KemperSports

Northbrook, Ill.-based KemperSports operates golf facilities as well as athletic clubs,

lodging venues and major sporting events, including nationally ranked courses and tournament venues such as Bandon Dunes Golf Resort, Dorado Beach Resort & Club, The Glen Club, Harding Park, Desert Willow Golf Resort and Chambers Bay, host of the 2010 U.S. Amateur and the 2015 U.S. Open. Affiliate KemperSports Marketing & Communications, a sports marketing, events and public relations agency, has produced and managed major national and international events, including the EA SPORTS Maui Invitational college basketball tournament. For more information, visit www.kempersports.com.

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The Wilderness at Fortune Bay Ranked as the Top Course in the State

The Wilderness was ranked No. 1 in Minnesota by Golfweek.

TOWER, Minn. – March 24, 2010 – The Wilderness at Fortune Bay was recently ranked No. 1 in Minnesota on Golfweek’s 2010 “Best Courses You Can Play” list. This is the second year in a row The Wilderness has received this esteemed ranking.

The Wilderness was rated based on factors such as ease and intimacy of routing, natural setting and overall land plan, interest of greens and surrounding contours, variety of the holes, basic quality of conditioning, and landscape and tree management.

“It is always wonderful to have recognition from a national publication,” said General Manager, Tom Beaudry. “This honor reiterates and validates our continued pursuit of excellence at The Wilderness at Fortune Bay.”

This ranking follows the recent National Golf Foundation award where The Wilderness at Fortune Bay was the runner-up for the highest loyalty score. The golf course was also ranked No. 35 in the nation on Golfweek’s 2010 “Best Resort Courses” list.

For more information on The Wilderness at Fortune Bay or to book tee times, visit www.golfthewilderness.com. Customized Play & Stay packages are available by calling the ProShop at 800.992.4680.