

NEWS RELEASE



March 24, 2010
Contact: Leah Tomasetti
800-992-4680
ltomasetti@kempersports.com

FOR IMMEDIATE RELEASE

The Wilderness at Fortune Bay Ranked as the Top Course in the State

The Wilderness was ranked No. 1 in Minnesota by Golfweek.

TOWER, Minn. – March 24, 2010 – The Wilderness at Fortune Bay was recently ranked No. 1 in Minnesota on Golfweek’s 2010 “Best Courses You Can Play” list. This is the second year in a row The Wilderness has received this esteemed ranking.

The Wilderness was rated based on factors such as ease and intimacy of routing, natural setting and overall land plan, interest of greens and surrounding contours, variety of the holes, basic quality of conditioning, and landscape and tree management.

“It is always wonderful to have recognition from a national publication,” said General Manager, Tom Beaudry. “This honor reiterates and validates our continued pursuit of excellence at The Wilderness at Fortune Bay.”

This ranking follows the recent National Golf Foundation award where The Wilderness at Fortune Bay was the runner-up for the highest loyalty score. The golf course was also ranked No. 35 in the nation on Golfweek’s 2010 “Best Resort Courses” list.

For more information on The Wilderness at Fortune Bay or to book tee times, visit www.golfthewilderness.com. Customized Play & Stay packages are available by calling the ProShop at 800.992.4680.

About the Wilderness at Fortune Bay

Owned by the Bois Forte Band of Chippewa and operated by KemperSports Management, this highly acclaimed Northwoods golf getaway is renowned for its wild beauty and exceptional amenities, making it a shining star and solidifying it’s ranking as #1 in the state.

About KemperSports

Northbrook, Ill.-based KemperSports operates golf facilities as well as athletic clubs, lodging venues and major sporting events, including nationally ranked courses and tournament venues such as Bandon Dunes Golf Resort, Dorado Beach Resort & Club, The Glen Club, Harding Park, Desert Willow Golf Resort and Chambers Bay, host of the 2010 U.S. Amateur and the 2015 U.S. Open. Affiliate KemperSports Marketing & Communications, a sports marketing, events and public relations agency, has produced and managed major national and international events,

including the EA SPORTS Maui Invitational college basketball tournament. For more information, visit www.kempersports.com.

- end -