

NEWS RELEASE



March 7, 2012
Contact: Leah Tomasetti
800-992-4680
ltomasetti@kempersports.com

FOR IMMEDIATE RELEASE

The Wilderness at Fortune Bay Resort Casino Achieves National Environmental and Customer Satisfaction Awards

The Wilderness has received recognition for environmental initiatives and overall customer satisfaction.

LAKE VERMILION, Minn. – March 7, 2012 – The Wilderness at Fortune Bay Resort Casino has received the KemperSports Green to a Tee Environmental Initiative Award for 2011 and the 2012 National Golf Foundation's National Customer Satisfaction Award for being one of the Top 3 overall courses in the nation.

The KemperSports Green to a Tee program establishes four distinct levels of certification with the goal managing the facility in an environmentally responsible a manner. The certification is earned by fulfilling targeted environmental initiatives pertinent to each level. The Wilderness at Fortune Bay Resort Casino has showed a strong commitment to the environment and has achieved Level II certification. The Green to a Tee Award recognizes and appreciates The Wilderness at Fortune Bay Resort Casino for its commitment to being a leader in environmental stewardship and by following best environmental practices throughout the property.

The National Golf Foundation is the industry's knowledge leader of the United States golf economy. The NGF awarded The Wilderness at Fortune Bay Resort Casino with the 2012 National Customer Satisfaction Award for being one of the Top 3 overall courses in the nation with exceptional customer service and overall customer satisfaction. "This award illustrates what a wonderful job our staff here at The Wilderness does and that we hold a positive customer experience at the top of our priority list," says Tom Beaudry, General Manager at The Wilderness at Fortune Bay. The Customer Satisfaction Award is based on surveys fielded through NGF's Golfer Survey Program. Facilities with the highest customer satisfaction index scores are recognized.

- end -

About the Wilderness at Fortune Bay

Owned by the Bois Forte Band of Chippewa and operated by KemperSports Management, this highly acclaimed Northwoods golf getaway is renowned for its wild beauty and exceptional amenities, making it a shining star and solidifying its ranking as

#1 in Minnesota. The Wilderness is part of Minnesota's premier resort destination Fortune Bay Resort Casino.

About KemperSports

Northbrook, Ill.-based KemperSports operates golf facilities as well as athletic clubs, lodging venues and major sporting events, including nationally ranked courses and tournament venues such as Bandon Dunes Golf Resort, Dorado Beach Resort & Club, The Glen Club, Harding Park, Desert Willow Golf Resort and Chambers Bay, host of the 2010 U.S. Amateur and the 2015 U.S. Open. Affiliate KemperSports Marketing & Communications, a sports marketing, events and public relations agency, has produced and managed major national and international events, including the EA SPORTS Maui Invitational college basketball tournament. For more information, visit www.kempersports.com.

- end -