

NEWS RELEASE



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FOR IMMEDIATE RELEASE

The Wilderness at Fortune Bay Resort Casino Hires LPGA Member Golf Professional

Keri Arnold has joined The Wilderness staff for the 2012 golf season.

LAKE VERMILION, MN – June 5, 2012 – The Wilderness at Fortune Bay Resort Casino has hired Keri Arnold, LPGA member Golf Professional. With considerable experience and knowledge, Keri will be a valued addition to The Wilderness staff.

Keri is an LPGA Class A Professional and has been an instructor since 1993. Originally from Modesto, California, she comes to the area from Laughlin, Nevada. She played for University of Hawaii on a full ride scholarship and played on the 1992 LPGA Tour. In 2008, Keri was nominated by her peers as the LPGA Golf Professional of the Year, an award presented annually to an active woman golf professional in good standing who is involved directly in the entire golf operation.

Keri studied under world renown Golf Professional and Sr. Touring Professional, Bob Toski, whom was the Lead Instructor for Golf Digest and frequent Top 10 teacher ranked by Golf Digest. Professionally, Keri is a John Jacobs certified instructor, Nike Jr. Golf Camp instructor, and Fit 2 Golf certified instructor giving her the ability to assess and teach those with physical limitations. "I have a passion for teaching and an ability to communicate with the student on a visual, auditory and kinesthetic level. With new theories being instructed each year, my shot making capability helps in all aspects of learning as well as teaching," said Keri. She studied the mental game from sports psychologist Dr. Glen Albaugh whose students include Scott McCarron and Kirk Triplett, both 3 time winners on the PGA tour.

Keri provides video lessons with swing comparison through VI teaching aid and will be offering a free VI swing analysis clinic. Please check our website for an upcoming clinic date at www.golfthewilderness.com. Everyone at The Wilderness welcomes Keri as she looks forward to the upcoming season.

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About the Wilderness at Fortune Bay

Owned by the Bois Forte Band of Chippewa and operated by KemperSports Management, this highly acclaimed Northwoods golf getaway is renowned for its wild beauty and exceptional amenities, making it a shining star and solidifying its ranking as #1 in Minnesota. The Wilderness is part of Minnesota's premier resort destination Fortune Bay Resort Casino.

About KemperSports

Northbrook, Ill.-based KemperSports operates golf facilities as well as athletic clubs, lodging venues and major sporting events, including nationally ranked courses and tournament venues such as Bandon Dunes Golf Resort, Dorado Beach Resort & Club, The Glen Club, Harding Park, Desert Willow Golf Resort and Chambers Bay, host of the 2010 U.S. Amateur and the 2015 U.S. Open. Affiliate KemperSports Marketing & Communications, a sports marketing, events and public relations agency, has produced and managed major national and international events, including the EA SPORTS Maui Invitational college basketball tournament. For more information, visit www.kempersports.com.

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