

## NEWS RELEASE



August 25, 2011  
Contact: Leah Tomasetti  
800-992-4680  
ltomasetti@kempersports.com

### **FOR IMMEDIATE RELEASE**

#### **Golfers shoot for new record at The Wilderness at Fortune Bay**

*The Wilderness to host 7<sup>th</sup> annual fundraising tournament for scholarships*

**LAKE VERMILON, Minn. – August 25, 2011** – Over 100 golfers from the U.S. and Canada are out to set a new record when they take to the tee boxes at Monday's annual Indian Summer Classic at The Wilderness at Fortune Bay Resort Casino.

For the past six years of the golf tournament, a record amount of money has been raised for scholarships for Bois Forte students going to college or vocational training. Last year, the tournament raised \$22,348 for the Scholarship Fund, and tournament sponsors and players are out to set a new record.

“Thanks to our Title Sponsors, Native American Business Solutions and Fortune Bay Resort Casino and the strong early registration numbers, we are confident we are going to set a new record at this year's event, said Wilderness Manager Tom Beaudry. “There are still a few sponsorship opportunities and player spots available, and we try and hold a few openings for the golfers who decide the day of the tournament,” added Sales & Marketing Director, Leah Tomasetti.

Bois Forte Tribal Chair Kevin Leecy said, “In our 7<sup>th</sup> year it's hard not to feel lucky. We have many good friends and business partners all coming to this beautiful golf course to benefit kids who want to pursue a good education. All proceeds from the tournament benefit the kids and we invite everyone to come and join us on Monday for a very fun event at The Wilderness.”

The tournament will begin with an 11:00 a.m. shotgun start. The cost per person is \$115 which includes green fee, cart with GPS, range balls, entry gift, lunch, dinner, and a chance to win some great prizes. Call Leah at 800-992-4680 for more information.

- continued -

*For more information on The Wilderness at Fortune Bay or to book tee times, visit [www.golfthewilderness.com](http://www.golfthewilderness.com). Customized Play & Stay packages are available by calling the ProShop at 800.992.4680.*

***About the Wilderness at Fortune Bay***

*Owned by the Bois Forte Band of Chippewa and operated by KemperSports Management, this highly acclaimed Northwoods golf getaway is renowned for its wild beauty and exceptional amenities, making it a shining star and solidifying it's ranking as #1 in Minnesota. The Wilderness is part of Minnesota's premier resort destination Fortune Bay Resort Casino.*

***About KemperSports***

*Northbrook, Ill.-based KemperSports operates golf facilities as well as athletic clubs, lodging venues and major sporting events, including nationally ranked courses and tournament venues such as Bandon Dunes Golf Resort, Dorado Beach Resort & Club, The Glen Club, Harding Park, Desert Willow Golf Resort and Chambers Bay, host of the 2010 U.S. Amateur and the 2015 U.S. Open. Affiliate KemperSports Marketing & Communications, a sports marketing, events and public relations agency, has produced and managed major national and international events, including the EA SPORTS Maui Invitational college basketball tournament. For more information, visit [www.kempersports.com](http://www.kempersports.com).*

*- end -*