

NEWS RELEASE



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FOR IMMEDIATE RELEASE

6th Annual Indian Summer Classic

The Wilderness will be hosting a fundraiser tournament for the Bois Forte Scholarship Fund.

LAKE VERMILON, Minn. – September 10, 2010 – The Wilderness at Fortune Bay will be hosting the 6th Annual Indian Summer Classic on September 20th, 2010. All proceeds for the event will benefit the Bois Forte Scholarship Fund. The Wilderness at Fortune Bay, ranked the #1 golf course in the Minnesota by Golfweek, provides the ideal setting for golfers of all types and skill levels.

The tournament will begin with a 1:00 p.m. shotgun start. The cost per person is \$115 which includes green fee, cart with GPS, range balls, drink ticket, entry gift, lunch, and a chance to win some great prizes. Last year the event raised \$14,573 for the Bois Forte Scholarship Fund, providing 12 students with the funds they need to continue their college education.

A special thanks goes out to the Title Sponsors, Fortune Bay Resort Casino and Native American Business Solutions. Sponsorship opportunities of all levels are still available. Call Leah at 800-992-4680 for more information.

For more information on The Wilderness at Fortune Bay or to book tee times, visit www.golfthewilderness.com. Customized Play & Stay packages are available by calling the ProShop at 800.992.4680.

About the Wilderness at Fortune Bay

Owned by the Bois Forte Band of Chippewa and operated by KemperSports Management, this highly acclaimed Northwoods golf getaway is renowned for its wild beauty and exceptional amenities, making it a shining star and solidifying it's ranking as #1 in Minnesota. The Wilderness is part of Minnesota's premier resort destination Fortune Bay Resort Casino.

About KemperSports

Northbrook, Ill.-based KemperSports operates golf facilities as well as athletic clubs, lodging venues and major sporting events, including nationally ranked courses and tournament venues such as Bandon Dunes Golf Resort, Dorado Beach Resort & Club, The Glen Club, Harding Park, Desert Willow Golf Resort and Chambers Bay, host of the 2010 U.S. Amateur and the 2015 U.S. Open. Affiliate KemperSports Marketing & Communications, a sports marketing, events and public relations agency, has produced and managed major national and international events,

including the EA SPORTS Maui Invitational college basketball tournament. For more information, visit www.kempersports.com.

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