

NEWS RELEASE



October 20, 2009
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FOR IMMEDIATE RELEASE

The Wilderness Ranked as a Top Resort Course Destination

The Wilderness was ranked as a Top 50 Best Resort course in the nation by GolfWorld.

TOWER, Minn. – The Wilderness at Fortune Bay was recently ranked #23 in the nation on GolfWorld's 2010 Reader's Choice Best Resort Course list. The course also ranked #3 in the nation for overall value. The Wilderness received high marks in course quality and condition, reputation and prestige, and off-course activities and amenities.

The award was based on reader input gathered by Golf Digest Publications' Research Resource Center using a 10 point scale in 13 different categories. The Wilderness was the only resort course in Minnesota to rank in the Top 50. The staff at The Wilderness strives to provide superior, quality service to every customer and is honored to receive the recent award.

The Wilderness is ranked high among top resort courses in the nation due to the service and accommodations provided by the entire Fortune Bay facility including The Wilderness and Fortune Bay Resort Casino. "This award is more significant than others because it comes from the readers who come and experience what we have to offer. Our high marks in course quality and condition and off-course activities and amenities underscore what a great job our grounds crew does and the excellent amenities offered by Fortune Bay Resort Casino," said Tom Beaudry, General Manager at The Wilderness.

About the Wilderness at Fortune Bay

Owned by the Bois Forte Band of Chippewa and operated by KemperSports Management, this highly acclaimed Northwoods golf getaway is renowned for its wild beauty and exceptional amenities, making it a shining star and solidifying it's ranking as #1 in the state.

About KemperSports

Northbrook, Ill.-based KemperSports operates golf facilities as well as athletic clubs, lodging venues and major sporting events, including nationally ranked courses and tournament venues such as Bandon Dunes Golf Resort, Dorado Beach Resort & Club, The Glen Club, Harding Park, Desert Willow Golf Resort and Chambers Bay, host of the 2010 U.S. Amateur and the 2015 U.S. Open. Affiliate KemperSports Marketing & Communications, a sports marketing, events and public relations agency, has produced and managed major national and international events, including the EA SPORTS Maui Invitational college basketball tournament. For more information, visit www.kempersports.com.

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