



FOR IMMEDIATE RELEASE

The Wilderness at Fortune Bay Celebrates Player Development

The Wilderness at Fortune Bay is offering complimentary golf clinics and lessons in order to introduce new golfers to the game.

Tower, Minn., June 12, 2018 – The Wilderness at Fortune Bay announced today that they will celebrate Player Development this month from June 18-28, 2018. To commemorate the two week-long celebration, The Wilderness at Fortune Bay will be offering free clinics and lessons from staff instructors to new golfers.

Player Development Week is the cornerstone and celebration of KemperSports' Player Development Program – a proprietary initiative built to provide tools and best practices for properties to think creatively and put in programs that will introduce new golfers to the game. The program is geared to deliver innovative ways to reach an entire demographic of non-golfers. Last year, KemperSports properties logged 700,000 player interactions across the country including lessons, rounds, videos, clinics, posts and demonstrations.

“Golf can be played over a lifetime,” said General Manager, Ryan Peterson. “Taking advantage of these player development events gives us a chance to help those new to the game.”

To sign up for clinics and lessons, please call The Wilderness at Fortune Bay, 218.753.8917.

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About the Wilderness at Fortune Bay

Owned by the Bois Forte Band of Chippewa and operated by KemperSports Management, this highly acclaimed Northwoods golf getaway is renowned for its wild beauty and exceptional amenities, making it a shining star and consistently ranked in the top two public courses in Minnesota. The Wilderness is part of Minnesota's premier resort destination Fortune Bay Resort Casino.

About KemperSports

Northbrook, Ill.-based [KemperSports](http://www.kempersports.com) builds, owns and manages [golf courses](#), [resorts](#), athletic clubs and lodging venues across the U.S., Caribbean and Central America. The company's award-winning [portfolio](#) includes nationally-ranked courses and tournament venues such as [Bandon Dunes Golf Resort](#), named the No. 2 Golf Resort in North America by [Golf Digest](#) and [GOLF magazine](#). For more information about KemperSports, please visit <http://www.kempersports.com>.

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